



# LocalUpdate

Summer 2006  
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Trees planted in Lucan school



Digital Classroom in Maynooth launched by IT Innovation Centre



Library collected for South Africa



Me & My Job - Kevin Geoghegan



Business in the Community award success



Intel Computer Clubhouse opened in Belfast



Intel employees Ghafoor Masood and Ciara Lynch.

## Intel named in the Top 10 of the Top 50 Best Companies to Work For in Ireland

Intel is officially one of the Top 10 of the 50 Best Companies to Work For in Ireland, according to a detailed assessment by the Great Place to Work Institute Ireland. The Best Companies study in Ireland is the largest annual labour force survey undertaken in this country. This year over 100 Irish companies were surveyed with a total work force of more than 90,000.

A random selection of employees in each participating organisation complete and return a confidential questionnaire to the Great Place to Work Institute where they rate their employers on almost 60 elements covering credibility, respect, fairness, pride and camaraderie in the workplace.

Intel Ireland General Manager and Vice President of TMG, Jim OHara said, "This is a tremendous honour for the Intel Leixlip campus. We strive to make Intel a great place to work and I am delighted that our employees believe that we are succeeding. I am extremely proud that we are in the top 10 of the top 50 Best Companies To Work For in Ireland; it is an amazing accomplishment."

In addition to reaching the top 10, Intel was also recognized with a special award for respect in the workplace. Most recently, Intel was one of 15 companies in Ireland included in the top 100 Best Places to Work in Europe and fourth in the Irish Times Top 1000 Companies.

## Rye River update

**Intel Ireland reported an overflow from a sewer line to the Environmental Protection Agency (EPA) on the afternoon of February 3<sup>rd</sup>. Intel also notified Kildare County Council and the Eastern Region Fisheries Board (ERFB).**

The overflow was the result of a blockage of a sewer line. Immediate steps were taken to successfully clear the blockage and a number of steps to prevent a reoccurrence have also been taken.

The EPA inspected the scene on the afternoon of the incident, took samples

and checked the dissolved oxygen levels in the river both upstream and downstream of the area. These readings showed no evidence of any impact to the river. The water sample results from both the EPA and Intel analysis show all parameters within the normal range.



**Intel volunteers plant trees in Lucan school for Earth Day 2006**

**Sixteen volunteers marked Global Earth Day 2006 in April by planting over 20 trees in Griffeen Educate Together School in Lucan. The Intel Involved volunteer programme is a global initiative and throughout the year, company volunteers complete global projects with different themes.**

Tomás O'Dúlaing, principal in Griffeen Educate Together School in Lucan said, "I am delighted with the trees that the volunteers planted. I am very grateful for the work that was

done - this is a nice example of big organisations giving back to local schools." This project was also the first time that volunteers in Ireland all wore blue Intel Involved t-shirts.

Every time an employee volunteers they will receive a t-shirt. Our volunteers are now much easier to spot around the local area.



Minister for Education and Science, Mary Hanafin TD with Seán Ó Laoghaire and Róisín Nic Iomhair

## Intel IT Innovation Centre launches Digital Classroom in Maynooth

**Minister for Education and Science, Mary Hanafin, TD visited Gaelscoil Uí Fhiaich to witness the learning experience of the Digital Classroom in action.**

The Intel® IT Innovation Centre (ITIC) in Leixlip has been working with teachers in Gaelscoil Uí Fhiaich in Maynooth to learn more about the benefits of the Digital Classroom. The pilot is being undertaken to understand and demonstrate how Information Technology can be used to support and enhance the learning experience of primary school children.

Máirín Ní Chéileachair, principal of the Gaelscoil said, "The Digital Classroom approach we are piloting with Intel is delivering promising results. The manner in which the children have taken to the laptops shows that this is not just the way of the future, but actually the way of the present."

## Business update

Intel Ireland continues to perform extremely well. Ireland Fab Operations (IFO), and Fab 24, our two manufacturing plants in Leixlip are running close to their maximum output at present with performance and results in both factories remaining excellent.

In a recently reported restructuring IFO has joined the Flash Memory Group within Intel. This move aims to bring the product and technology development, marketing, manufacturing and logistics support operations for flash memory under the one umbrella organisation in order to maximise efficiencies and profitability.

During the summer months we will officially open our new factory, Fab 24-2, which will further increase our manufacturing capacity on the latest current Intel technology and bring the total investment in Ireland to over \$7 billion. As you may have read in some media reports Intel recently announced that it is undertaking an internal review of its business in order to maximise our efficiency and increase our competitiveness. We will update further on this initiative in a future edition of Local Update.

## Community Perception Survey

Intel Ireland recently received very positive results in our community perception survey. We use this survey to help us understand how we can continue to be a good neighbour. Thank you to all members of the local community who took part.



Karen Morgan takes a break while sorting the books for the library.

## Intel employees collect over 400 books for South Africa

A children's book collection was held across the site for two weeks. The collection was in aid of The Friendship Library, a library recently built in a school in South Africa. Over 400 books were collected and have already been shipped along with the others collected from the area.

Gillian Neary one of the organisers of The Friendship Library said, "With the help of all the organisations that took part in the collection we managed to get an entire garage full of books! It really was a fantastic response to the appeal. Thank you to everyone who contributed."

## Intel volunteers help Celbridge Tidy Towns get ready for the competition



It's Tidy Towns time again and the Celbridge Tidy Towns Association is already very busy preparing for the impending judging. To help them get some of the work done, volunteers from Intel planted trees along the roadside near The Grove Estate.

## Me & my job – Kevin Geoghegan

**Kevin Geoghegan is a man with a very challenging job. He is responsible for promoting energy and utilities conservation on the Intel Ireland campus. A native of Tyrrellspass, Co. Westmeath, Kevin now lives in Naul, Co. Dublin and has been working in Intel since 2000. Back then, Kevin worked in Construction Project Management in Corporate Services (CS) but moved to his current role in 2002, still in CS.**



On a day-to-day basis, Kevin tracks electrical, natural gas and water consumption for the entire Leixlip campus. He develops energy budgets, forecasts consumption, audits plant equipment - he is always on the look out for new ways to reduce energy consumption.

“I enjoy the challenge of reducing consumption in the face of an expanding factory. I am a qualified electrical engineer and have a Masters in Business Administration from Dublin City University. Having both a technical and business qualification helps put energy management in the context of the impact on the environment and also the business need to conserve resources. Reducing our impact to the environment is extremely important and given increasing energy costs it goes hand in hand with supporting the competitiveness of the campus. Energy conservation is everybody’s responsibility.”

Kevin says this is an interesting time for energy conservation in the home.

“There is a lot of information available for the home owner who wants to help the environment by conserving energy. The Sustainable Energy Ireland (SEI) website [www.sei.ie](http://www.sei.ie) is a very useful resource and includes information on the grants available through the Greener Home Scheme.”

### Check out Kevin’s five easy tips for conserving energy in your home!

1. Get ready to service your boiler in the summer and turn your heating down - reducing your thermostat by 1 degree Celsius will knock 10% off your heating bill!
2. If using an electrical immersion heater for hot water during summer install a timeclock with boost (1 hour) facility - leaving immersion on could add over €400 to your electricity bill.
3. Turn your TV/Microwave/VCR off rather than leave it on stand-by - equipment on stand-by uses up to 20% of the energy it would use when switched on fully.
4. Reduce draughts in cold weather - biggest heat loss in your home.
5. Don’t overfill your kettle - only boil as much water as you need.

## Over €6,000 collected in Intel for National Daffodil Day 2006

**March 24th was National Daffodil Day and once again the Irish Cancer Society sent representatives to the Intel Leixlip site to sell their pins and flowers. This year, over €6,000 was collected in Intel during breakfast and lunch breaks on the day.**

Marie Cronolly who coordinates the collection in Intel said, "Every year, the employees in Intel are extremely generous on Daffodil Day and this year was no exception. I would like to extend my sincere gratitude to the employees in Intel for their help and support again on Daffodil Day."



Volunteer collectors from Leixlip at Intel for National Daffodil Day 2006; Adelaide O'Hanlon, Breda Finnegan, Mary Quinn and Marie Cronolly.



### Intel wins Business in the Community prize

Frank Turpin who accepted the award on Intel's behalf photographed with Eileen Dillard from Lucan Disability Action Group who won the Third Level Education Category for providing personal assistants and note-takers to students with disabilities in third level education.

Earlier this year, Intel was awarded the Business in the Community award at the Irish Times Living Dublin Awards ceremony. This category is open to businesses that have sought to make a real difference in their communities. Intel was presented with this award for the Intel Computer Clubhouse initiative in Dublin's inner city. The Intel Computer Clubhouse is an after-school learning programme for underserved youth ages 10 to 18.

### Volunteers play bingo in Leixlip and Maynooth



Over the last few months, volunteers from Intel have been visiting a number of local nursing homes in Leixlip and Maynooth to play bingo with the residents. The volunteers thoroughly enjoy these projects and many have volunteered each time to visit the friends they make during the games.

Photographed at the bingo in Maynooth Community Care Centre were Ann Maher, staff member Linda O'Hora and Intel volunteer, Brendan Murphy.



## Intel opens Intel Computer Clubhouse in Belfast

Intel Chairman, Craig Barrett and members of the clubhouse at the opening of the Intel Computer Clubhouse in Belfast.

**In March Intel opened the third Intel Computer Clubhouse on the island of Ireland, this time in West Belfast. There are two Clubhouse locations on the Springfield and Shankill roads serving both communities. Craig Barrett, Intel Corporation Chairman, did the official honours using a satellite link from one location to the other. The Intel Computer Clubhouse is an after-school learning programme for underserved youth ages 10 to 18.**

"An objective of establishing an Intel Computer Clubhouse in Belfast was to serve the young people in both communities," Barrett said. "The use of technology provides a powerful learning experience, allowing members of both clubhouses to develop their skills which will open future personal and professional opportunities."

There are more than 100 Intel Computer Clubhouses worldwide that have served more than 50,000 youth across more than 20 countries. There are two other Intel Computer Clubhouses in Dublin, one in the Liberties and one in Blanchardstown.

## Community Advisory Panel welcomes new members



From left: Gerald Mills  
Kevin Dowd & Pia Honan

The Community Advisory Panel (CAP) has been active since 1994 and each year some members retire and new members start. This year, David Curtin, Liam Keely and Dr. Gerry Doyle retired from the CAP. David was the student representative from Coláiste Chiaráin, Liam is a well-known local artist and Gerry is a professor of Botany in UCD where he was recently appointed Dean of Undergraduates. Joining the CAP this year are Pia Honan, Kevin Dowd and Gerald Mills. Pia is a student in Coláiste Chiaráin and Kevin is a student in Confey College. Both Pia and Kevin will bring the young person's perspective to the CAP. Gerald is a lecturer in UCD and hopes to bring an outside perspective to the CAP as he does not live in the local area and he is a keen and well respected environmentalist.

**Intel is most appreciative of the time and commitment shown by all our past, and present members of the Advisory Panel. If you have any suggestions or ideas for community projects that you would like to see Intel become involved in, please advise your local CAP member.**

### Did you know?

- Since Intel Involved started in Leixlip in 1996, volunteers from Intel have contributed over 160,000 hours to local community and education projects.
- 55% of employees live within a 15-30 minute journey time to the campus.
- In three years the number of employees travelling to work using two-wheeled transport has increased by 160%.
- There is 2km of metal in a Intel® Pentium® 4 processor connecting approximately 80 million transistors.
- One single transistor = 2,800 times smaller than the width of a human hair (65nm).

## Jim OHara conferred with Honorary Doctorate

Jim OHara, Intel Ireland general manager was one of four distinguished individuals conferred with Honorary Doctorates at the annual conferring ceremony held at NUI Maynooth in May. He was conferred with the Degree of Doctor of Science.

Commenting on this award, OHara said, "I am honoured and delighted that the National University of Ireland would choose to bestow this Honorary

Doctorate of Science on me." He added, "The occasion was particularly special as I was surrounded by my wife, daughters, grandsons and other family members."

The other people conferred included Doreen Massey, Professor of Geography at the Open University received the Degree of Doctor of Literature; Sir David Davies, the well-known British banker and businessman received the Degree



of Doctor of Laws and Professor Peter Townsend, Centennial Professor of International Social Policy at the London School of Economics became a Doctor of Literature.

President of NUI Maynooth, Professor John Hughes with Jim OHara, Intel Ireland general manager at conferring of the Honorary Doctorate of Science.