

TIPS FOR THE NEWBIE

Getting Started at IDF

Welcome to your first IDF—the industry’s premier technology conference. Over the next three days you will meet business leaders, forge valuable relationships, and hear about the future of technology from industry visionaries. This guide will help you make the most of IDF.

IDF Onsite Resources

Get connected. Stay informed.

Several resources can make your IDF experience great. Be sure to check out the following:

Help Desk – located on Levels 1 and 2:

Get pointed in the right direction, get recommendations for dinner reservations, or ask for assistance with the wireless network configuration.

Internet Stations – located on Level 2:

Browse the IDF Web site for details on the conference, or check out the IDF podcasts, webcasts, and blogs

Forum LEDs – located on Levels 2 and 3:

Find real-time updates on IDF information, or last-minute changes for:

- Agendas
- Technical Sessions
- Special Attractions
- Announcements



Technical Session PDFs and Audio Recordings

PDFs of most of the presentations given in the technical sessions are available at the end of the day that it is presented. Please go to intel.com/go/idfsessions to download the PDF. Some of the technical sessions will be audio recorded. Selected sessions will be available within one week of the presentation at intel.com/idf as well as from the same link as the PDFs.



Wireless Connectivity

Enjoy free wireless Internet access throughout the venue, with the exception of the Technology Showcase, courtesy of Cisco® wireless technology. The network is DHCP-enabled and supports 802.11 a/b/g/n protocols. If you have any issues connecting, please visit the Help Desk on Level 2.

Wireless is open (no encryption). If you require a secure connection, we recommend using your company’s VPN.

SSID is IDF2011

Forum Keynotes give you insights about where the industry is going, and exposure to leaders who are shaping the future.

Forum Keynotes – Level 3, Keynote Hall

Be sure to arrive at the Keynote Hall early to get a great seat for each one. The Forum Keynotes are where top Intel leaders present breakthrough Intel technologies, make major announcements, give amazing demonstrations, and provide you with opportunities for growth.

There are almost 200 Technical Session elements for you to attend. This includes lecture sessions, panels, labs, Poster Chats, Office Hours, Hot Topic Q&A, as well as our Technology and Industry Insight and Intel Fellows: Live and Uncensored! Join these to add your knowledge and further your career.

Tracks and Technical Sessions – Located on Level 2

The Technical Sessions cover a range of critical topics. The easiest way to decide what to attend is start with the Technical Session Tracks and select those that are most relevant to you. Then pick the technical sessions included in the track. Make sure you attend:

- Technology Insight
- Industry Insight
- Poster Chats
- Intel Fellows: Live and Uncensored!

Your time at IDF is not complete without attending a Hot Topic Q&A. Have your toughest technical questions answered by Intel and industry experts.

Understanding Tracks and Session IDs

Each track has a 3-letter acronym assigned to it. For example, the track “Cloud Computing: Evolution of the Data Center” has a 3-letter acronym of DCC.

Within a track there are technical sessions that have been assigned a Session ID. The Session ID is made up of four letters and three numbers.

The first three letters (for example, “DCC”) identify the track that the technical session is in. The fourth letter identifies the type of technical session:

- (S) is lecture session
- (L) is hands-on lab
- (P) is panel
- (Q) is Hot Topic Q&A
- (C) is Poster Chat

The last three numbers are the sequence of the technical sessions. The first technical session in a track is 001, the second is 002, etc.

Therefore, DCCS001 is a lecture session in the Cloud Track; DCCQ001 is a Hot Topic Q&A on that track.

This conference is a unique opportunity to forge alliances and partnerships with some of the most brilliant people in the technology world.

Technology Showcase Exhibit Hall – Level 1

The Technology Showcase Exhibit Hall brings to life the new technologies you learn about in the Forum Keynotes and technical sessions. More than 150 top companies from across the technology ecosystem have hands-on demonstrations of their latest developments.

Inside the Intel Pavilions, top Intel engineers demonstrate the latest developments from Intel. Connect with them and start a collaboration that helps you push your projects forward.

Experience Levels

IDF Technical Sessions are organized into three experience levels, so you can get the level of detail you need:

Introductory—Geared toward a broad technical audience. Includes overviews and introductions to new initiatives.

Intermediate—Geared toward an audience that is familiar with the technical session topic. This level may include detailed technical examples and diagrams as well as design and layout examples.

Advanced—Geared toward an audience that is very familiar with the session topic. This level may include information such as code examples and specific design considerations.

* Other names and brands may be claimed as the property of others.